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## Welcome to the Gasline Newsletter

Published monthly by LPG and Gas Associations of New Zealand

Gasline is published regularly as part of the industry's efforts to encourage the direct use of natural gas and LPG into households and small businesses.

Using natural gas and LPG as a direct energy source offers numerous cost, environmental and energy efficiency benefits. Gas New Zealand hopes to educate consumers and policy makers about the many advantages of making wider use of this strategic energy asset.

### LPG has lowest ozone level, according to recent European study



More use of automotive LPG could help mitigate global warming, a European study has found.

Ozone is a destructive pollutant that contributes to the global warming crisis. It is critical that steps are made to mitigate this. A recent study, entitled "Cars and ground-level ozone: how do fuels compare?" by the European Transport Research Review has shown that using auto LPG over other fuels could be the answer.

[Read more](#)

### Gas industry goes digital with promotional campaign

The downstream natural gas and LPG industries are planning a new digital consumer marketing campaign for 2018.

The digital campaign will include a website and social media platforms including Facebook, Pinterest and YouTube, and the goal is to provide consumers with all relevant information to help them make informed choices about using gas in their home.

[Read more](#)

### International Gas Union comes to town



The Gas Association (GANZ) is now a 'virtual member' of the International Gas Union (IGU) and able to take advantage of, and use, the wealth of information and resources provided by that major international membership organisation.

The IGU has members in 90 countries spanning the States, Canada, South America, Europe and Asia, Africa and Australia. Now, courtesy of New Zealand's Petroleum Exploration and Production Association (PEPANZ), Kiwiland is also a member.

[Read more](#)

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### Lack of funding stops industries pursuing joint Australia and New Zealand Standards



Some important joint Australian/New Zealand standard could be 'de-jointed' because of a lack of funding from Kiwi stakeholders.

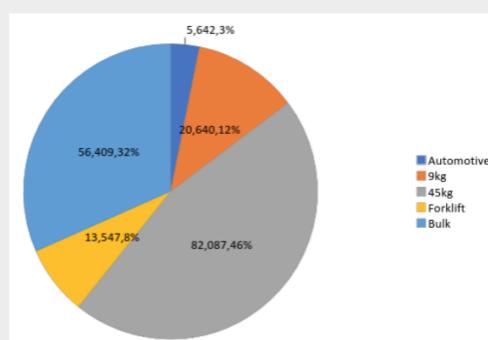
In March 2016, Standards Australia and Standards New Zealand agreed to a partnership to promote the harmonisation of trans-Tasman standards. However, many industries on this side of the Ditch do not have the resources to take part.

Joint AS/NZS standards are developed thanks to contributions from industry, government, and community interests. Collaboration is required by both industry bodies and stakeholders.

Both Standards Australia and Standards New Zealand consult with the relevant Australian and New Zealand stakeholders when projects are proposed to establish whether the project should be undertaken jointly.

[Read more](#)

### Sales of LPG in New Zealand increase despite tough year



LPG sales have been on the up this past year, despite issues that have conspired to constrain the supply side.

The 2016-17 period has been affected by production outages, weather events and the Kaikoura earthquake. However, there has been a 12 percent increase in 45kg cylinder sales and product sales overall have increased by five percent. The bulk market grew 5.6 percent and the forklift sector increased 2.7 percent.

"Despite some challenges the market is strong the sales figures show the LPG industry can deliver," says the President of the LPG Association of New Zealand, Albert de Geest.

"It was very heartening to see industry working together during these events to demonstrate the resilience of our supply chain."

One of these factors was the extra frosty mornings New Zealand experienced this year.

[Read more](#)

### STORY IDEAS?

**We are always looking for stories from both the natural gas and LPG worlds, as well as the wider gas community.**

If you have any story ideas for Gasline please [email Daniel](#).

Gas New Zealand is published monthly by The PR Company for the LPG Association and Gas Association of New Zealand.

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