

GAS NEW ZEALAND

Representing New Zealand's Gas Industry

smart. clean. efficient.



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Welcome to Gas New Zealand, a joint publication of the LPG Association of NZ and the Gas Association of NZ.

Gas New Zealand is published regularly as part of the industry's efforts to encourage the direct use of natural gas and LPG into households and small businesses.

Using natural gas and LPG as a direct energy source offers numerous cost, environmental and energy efficiency benefits. Gas New Zealand hopes to educate consumers and policy makers about the many advantages of making wider use of this strategic use of this energy asset.

2013 GAS NZ INDUSTRY FORUM A GREAT SUCCESS

The Gas NZ Industry Forum held in Auckland at the end of October has been very successful according to LPG Association Executive Director Peter Gilbert.

"We have received many comments from people who attended saying they thought the forum was excellent. We had a good range of speakers which everyone seemed to enjoy."

Mr Gilbert says the Minister Simon Bridges opened the conference with a speech that was very positive about the state of the industry.



Mr Bridges ended his speech to the conference saying that developing gas resources in a responsible manner will enable New Zealand to deal with the challenges of a secure and affordable energy supply.

"For the foreseeable future, gas will continue to be an important part of the energy mix, both here and internationally. Developing resources and markets is a long term undertaking and I look forward to continued work in partnership with the wider industry to make this happen," said Mr Bridges.

Meanwhile Mr Gilbert says the conference workshops were very well attended this year and the split between the technical sessions and the plenary sessions held on Friday worked well.

"And everyone really enjoyed our networking events held on the Thursday afternoon. We had a 9 hole Ambrose at the Akarana Golf Course, a wine tour and a site visit to Pacific Steel followed by pre dinner drinks and dinner."

GENERAL MOTORS TO SELL A CAR POWERED BY NATURAL GAS

In news just out from Detroit, USA, General Motors says it will start selling a Chevrolet Impala sedan next year that runs on both natural gas and gasoline.

General Motors CEO Dan Akerson announced the new car at a Washington event marking the 40th anniversary of the OPEC oil embargo.

The company says both fuels are needed because there are few natural gas filling stations in the U.S.

Natural gas is plentiful in the U.S. and is cheaper than gasoline. Gas costs about \$3.35 per gallon while compressed natural gas costs \$2.94 for the amount equal to a gallon of diesel fuel.

General Motors says the Impala will be the only factory-produced full-size car that runs on both fuels.

GM hasn't revealed the price of the new twin fuelled car yet.

OIL AND GAS SYMPOSIUM IN HASTINGS

Business Hawkes Bay has held an oil and gas exploration symposium to engage the community in what is happening in the area.

More than 200 people attended the symposium on October 11th, which was held to inform the community about oil and gas exploration which is about to happen in the Hawkes Bay.

Tukituki MP Craig Foss says more than 2000 new jobs could be created and the local economy would be significantly better off.

The symposium featured a wide range of speakers presenting issues from different perspectives, including some speakers from Taranaki.

Chief Executive Officer of the Petroleum Exploration and Production Association of New Zealand, David Robinson spoke to the symposium, along with Dr Jan Wright, the Parliamentary Commissioner for the Environment, and geologist Kyle Bland, who compared the geology of Taranaki, which has been producing oil and gas for over 100 years, to Hawke's Bay geology which is in the exploration stages.

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GAS NZ LAUNCHES EXPANDED CAMPAIGN

Gas New Zealand has been given a funding boost, based on the success of its initiatives in previous years.



The committee over-seeing Gas NZ has agreed an expanded campaign that will see The Beauty of Gas website revamped and made more consumer-friendly (including a mobile version of the site), and more effort put into public awareness activities that will boost website traffic.

In the two years the website has been operational, hits have jumped to a peak of 98,000 in July 2013 following Gas New Zealand's consumer competition in the NZ Herald, and the Gas Safety Campaign.

Hits for August were 69,000 and June saw nearly 44,000. Average monthly hits for the last nine months are nearly 30,000.

The current Gas NZ promotional programme is designed to increase those numbers even further.

"It is important for New Zealanders to realise that gas is often a cheaper energy option that is also better in many ways for consumers. For instance gas hot water never runs out and gas heating is quick, effective and aesthetically pleasing. This new website will spell out clearly all the advantages gas has over other energy options," says Gas NZ Chair Ray Ferner.

Gas NZ is not only trying to generate more public interest in the benefits of gas, it is also working on ensuring officials and MPs remain supporters of the sector.

NEW MEMBER FOR THE LPGA

One of the largest distributors of water associated products and gas industry products, has recently joined the LPGA.

Hydroflow is a privately owned New Zealand company and was founded in 1985, initially specialising in servicing pump shops and milking machine companies. From such humble beginnings Hydroflow now operates from warehouses and distribution facilities in Auckland, Christchurch, and Australia, with a staff of around 55.

Wayne Shields, Hydroflow's Technical Manager, says Hydroflow is one of the biggest distributors to the plumbing industry, the fire market, infrastructure market and gas industry.



Wayne Shields, Hydroflow

"Pretty much anything to do with water and gas we sell to merchants. Our focus is on sourcing the world's most innovative products for water and gas safe control, quality and conservation. Sales of our gas products are growing all the time and we want to continue to increase that market."

Mr Shields says he decided to join the LPGA earlier this year after a meeting with Executive Director Peter Gilbert.

"We have never belonged before but after speaking to Peter about it I thought it would be a good idea to join the LPGA. We would like to become more involved in the gas industry in New Zealand, increase our profile within the industry and ultimately our sales."

Mr Shields says he intends attending next year's Gas Industry forum and is confident Hydroflow's new association with the LPGA will be mutually worthwhile.

We are always looking for stories from both the natural gas and LPG worlds, as well as the wider gas community.

If you have any story ideas for Gasline please email [Daniel](mailto:Daniel@lpga.org.nz)

Gas New Zealand is published monthly by The PR Company for the LPG Association and Gas Association of New Zealand.

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