

GASLINE

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Welcome to the
Gasline Newsletter

Published monthly by LPG and
Gas Associations of New Zealand

Gasline is published regularly as part of the industry's efforts to encourage the direct use of natural gas and LPG into households and small businesses.

Using natural gas and LPG as a direct energy source offers numerous cost, environmental and energy efficiency benefits. Gas New Zealand hopes to educate consumers and policy makers about the many advantages of making wider use of this strategic energy asset.

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Gas has a bright future in NZ, says new First Gas chief executive



Rinnai shows innovation in another area



One of the country's water and home heating appliance manufacturers known for producing

*First Gas chief
executive Paul Goodeve*

Paul Goodeve is excited to look after and grow one of the nation's most significant energy assets as the new chief executive of First Gas Limited.

Paul, who will be based in New Plymouth, has taken over the role from interim CEO Richard Krogh, who will stay on as a director on the board.

As an abundant, safe energy source, Paul says gas has a bright future in New Zealand.

[Read more](#)

Updated report shows gas is beneficial in household and industrial heating

Gas continues to provide a competitive energy choice for the home and industrial heat applications, according to an updated [Consumer Energy Options report](#).

Commissioned by the Gas Industry Company, the report was produced to guide consumer energy decision-making.

Covering both households' water and space heating and industrial heating, the report reviews the pros and cons of gas and LPG.

[Read more](#)

Powerco upgrades Palmerston North gas supply

efficient heating solutions, has proven that its cap has more than one feather in it.

Rinnai won three golds at the recently-held Pride In Print Awards for its new gas fireplace packaging, which was shaped as a cardboard submarine.

The company teamed up with Auckland-based Logan Brooke Communications and APC.Innovate to produce the underwater vessel, complete with periscope.

Since 1993, the Pride In Print Awards has been held annually to raise quality levels in the New Zealand printing industry and to assist winners to achieve commercial advantage.

[Read more](#)

Website optimisation helps get best domestic gas information to consumers

Search engine optimisation will help make the Beauty of Gas website the number one site for domestic gas information in New Zealand.

The Gas for NZ committee enlisted the help of a website optimisation company to run tests on the Beauty of Gas website.

The tests showed what people were searching for, what they clicked on, and how long they stayed on different pages.

The findings will determine what will get published and how the website can be developed for best use.

[Read more](#)



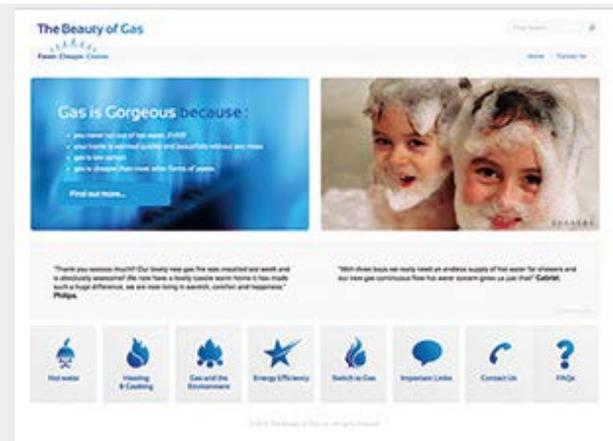
*Powerco Gas Operations
Manager Don Elers*

An overhaul of the gas network which supplies Palmerston North City will improve future supply to the North Eastern area.

Powerco started work in June to install approximately 5km of gas main along SH3 and a new gas supply point.

Powerco Gas Operations Manager Don Elers said the \$1.2 million project will improve the reliability of the gas supply in the area and cater for increasing demand.

[Read more](#)



STORY IDEAS?

We are always looking for stories from both the natural gas and LPG worlds, as well as the wider gas community.

If you have any story ideas for Gasline please [email Daniel](#).

**Gas New Zealand is published monthly by The PR Company
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The views expressed in this publication are not necessarily those of the LPGA, or GANZ.
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