

GAS NEW ZEALAND

Representing New Zealand's Gas Industry

smart. clean. efficient.



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Welcome to Gas New Zealand, a joint publication of the LPG Association of NZ and the Gas Association of NZ.

Gas New Zealand is published regularly as part of the industry's efforts to encourage the direct use of natural gas and LPG into households and small businesses.

Using natural gas and LPG as a direct energy source offers numerous cost, environmental and energy efficiency benefits. Gas New Zealand hopes to educate consumers and policy makers about the many advantages of making wider use of this strategic use of this energy asset.

PROGRESS REPORT ON THE NEW SAFETY CAMPAIGN FOR CONSUMERS

The new safety campaign for consumers is already proving a success.

Since it went live online the new safety landing page has received around 8000 hits.

"This means that thousands of people have taken the time to visit the new safety site deliberately because they are genuinely interested in gas safety. There is no other incentive, such as a prize, to visit the site. We are really pleased with the results," says LPGA Executive Director Peter Gilbert.

The safety tips include what to do if customers smell gas.

"This is very timely given what has been happening in the middle of the North Island since the site went live," says Mr Gilbert.

The new landing page is replacing the previous safety campaign which concentrated on LPG cabinet heaters and involved 250,000 swing tags with listed safety tips. These were placed on LPG cylinders when they were refilled or swapped for the period of the campaign.

"There was no way of measuring the success of that campaign, as we could not determine how many people actually read the swing tags. However with this new campaign we can work out how many people visit this special safety site."

It is hoped that by the end of the campaign in September there will have been around 10,000 hits.

GANZ and the LPGA have undertaken the industry wide gas safety consumer campaign together with support from Energy Safety, Environmental Protection Authority and the Plumbers, Gasfitters and Drainlayers Board.

The online campaign is using websites such as Stuff, NZ Herald, Facebook and the Met Office to direct people to the gas safety site which will remain live after the advertising campaign finishes. The new gas safety site is www.gassafety.org.nz

We are always looking for stories from both the natural gas and LPG worlds, as well as the wider gas community.

If you have any story ideas for Gasline please email [Daniel](mailto:Daniel@lpga.org.nz)

HOT OFF THE PRESS – THE AGENDA FOR THE 2013 GAS NZ INDUSTRY FORUM

The agenda for the upcoming Gas NZ Industry Forum in October has just been finalised, and there is an impressive line up of speakers.

The opening address is being made by the Hon. Simon Bridges, Minister of Energy at 8.25 on Thursday October 24. President of the LPG Association Terry Barstead will welcome Forum participants. John Kidd, head of research at NZ Edison Investments will report on the NZ Gas Industry at the following plenary session.

Mike Underhill, chief executive of EECA will hold the next plenary session that has the title 'Does gas have a future in New Zealand?'

Steve Bielby, Chief Executive, of the Gas Industry Company will then give a strategic issues update and David Buckrell, principal analyst MBIE will give a petroleum and minerals regime update. Ona de Rooy, general manager Health and Safety Operations will talk about WorkSafe NZ.

Later that day there will be a 9 hole Ambrose networking event at the Akarana Golf Course, a wine tour and a site visit to Pacific Steel. The first day wraps up with dinner and entertainment at 7:30 p.m.

On Friday speakers include Craig Mallett, Manager of HSNO, Grant Bourke from Flow Solutions, Stuart Dickson from Powerco, Mark Sigley, Chair of the Electrolysis Committee, Mark McCutcheon, General Manager Marketing Rinnai, Rik De Smet from Invensys Process Systems New Zealand, John Cumming Consulting, Mark Pederson, CE of the PG&D Board, Nick Tuffley, Chief Economist ASB Bank and Patrick Smellie, Energy Journalist and Commentator and Craig Muirhead, President of GANZ.

Technical workshops will be held on the day preceding the Forum.

Registration documents will be out soon.

In this issue

- Progress report on the new safety campaign for consumers
- New Member KCE
- New home building consents reach a five year high in the second quarter
- Hot off the press – the agenda for the 2013 Gas NZ Industry Forum
- New Energy Minister talks to Gasline

NEW HOME BUILDING CONSENTS REACH A FIVE YEAR HIGH IN THE SECOND QUARTER

Government figures show that while there was a slight decline in new home building consents in June, it wasn't enough to prevent growth in the second quarter from reaching a five year high.

New dwelling consents fell 4 per cent, seasonally adjusted, in June from May, which had risen 1 per cent.

A 21 per cent increase in new dwelling consents in April helped boost the latest quarterly increase and in the 12 months ended June 30, consents were up by 25.5 per cent.

In the June quarter there were 5,213 new dwellings consented including apartments, the highest since the second quarter of 2008.

Auckland and Canterbury still dominate the national data with 822 new dwellings in June this year.

Economists say however that while construction work is picking up in Auckland it is still well below the level needed to reduce pressure on the housing market let alone meet future needs.

NEW MEMBER KCE

King Country Energy is a new member of the LPG Association and it is the first retailer to sign up to the association for quite some time.

King Country Energy has recently expanded its product line to include bottled LPG.

KCE Chief Executive Rob Foster says KCE has joined the LPG Association because it is a new player in the retail market.

"We want to ensure our practises are consistent with the industry and provide the customers with the best possible service."

Mr Foster says the KCE target is to become a proactive member of the Association.

"We want to contribute positive ideas that can ultimately improve the customer experience of using LPG. To help achieve this we would like to benchmark ourselves against other members and the association is the best place to do this."

Mr Foster says KCE wants to ensure their operations through both the call centre and delivery and handling, complements the current reputation of the industry and the product.

"We also want to share our experiences about setting up, customer management and most importantly the health and safety aspects of the industry."

KCE is a public company with two large shareholders Todd Energy Ltd and King Country Electric Power Trust. The remaining shares are held by around 7,775 smaller shareholders, many of whom live in the King Country area.

NEW ENERGY MINISTER TALKS TO GASLINE

Gas Industry representatives Peter Gilbert and Ray Ferner are meeting with the new Energy Minister Simon Bridges in early September.

The new minister is also opening the 2013 Gas NZ Industry Forum which is being held in Auckland from 23 to 25 October.

Mr Bridges has taken over the role of energy minister from former minister Phil Heatly.

Gasline asked Mr Bridges how he sees the current state of the gas industry in New Zealand.

"The Government, in partnership with the industry, continues to ensure the country has a competitive gas market that delivers for all sectors across the economy.

"Gas has been a major energy source in New Zealand for more than 30 years.

"It continues to be an important feedstock for electricity generation and it is also an important direct source of energy in industry and homes," says Mr Bridges.

"Discovery of more gas in New Zealand will provide more certainty for gas industry participants and is part of the reason the Government promotes oil and gas exploration. As the gas and liquefied petroleum gas (LPG) markets continue to develop, it is important to ensure reliable infrastructure and competitive markets."

Gas New Zealand is published monthly by The PR Company for the LPG Association and Gas Association of New Zealand.

The views expressed in this publication are not necessarily those of the LPGA, or GANZ. The LPGA can be contacted by telephone (04) 914 1765, fax (04) 914 1766, or mail PO Box 1776, Wellington.

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